

# WHITEPAPER

## INTRODUCTION

The current web of DeFi and Dapps is mostly built around Ethereum. The Ethereum network is being affected with problems of scalability, speed and cost. Any new change in the foreseeable future does not seem to appreciably solve the problem. Therefore, innovative alternatives and solutions are required. While BSC solves some of the concerns, its centralization makes it questionable in this decentralized space.

There are many emerging alternatives to Ethereum with a developing ecosystem of Dapps. The most promising among them is Cardano

### **Cardano**

Is largely acknowledged as a sleeping giant, but it is close to its awakening era. It possesses clear advantages over the Ethereum network and ushers the best of the third generation blockchain. It has clear advantages in terms of scalability, speed and cost. Future development plans also include building quantum-resistant addresses, on-chain voting, and off-chain payments. This will be a game changer towards mass adoption of blockchain technology as it will be capable of bringing the technology to the masses by removing bottlenecks to adoption.

Ecosystem of Dapps built on Cardano are at the embryonic stage, but without this ecosystem, they cannot grow. As such, it is essential to bring new innovative projects to Cardano to create an ecosystem of thriving innovation. It is expected that a lot of promising projects will come to them.

As such, creating a launchpad for easy, secure and grandeur launch of such projects is the call of the hour.

## **PROBLEM**

The ecosystem of presale and launchpads in other networks are currently inadequate. Projects are dependent on platforms which lack functionality. There is a lack of ecosystem services which creates an even playing field that rewards innovative and promising projects. Additionally there is a plethora of Scam Projects and Rugpulls which are commonplace on the Ethereum and Binance chain Networks.

It is a problem for project owners and developers to get exposure. Marketing is the key for a project's success but it is the most costly as well. Viral marketing is a kind of marketing which creates a ripple effect through word of mouth and is often considered the cheapest form of marketing which gives the best result. Affiliate marketing is another form of a viral marketing technique. Anyone referring a participant to the presale earns a percentage of the tokens sold. There is no means to implement this referral program for an average project.

Presently, we are seeing projects launching on different networks, mostly on the BSC that are pulling liquidity "rugging" and we are looking to eliminate this issue totally and bring about safe launches to the Cardano space in order to give investors a trusted place to invest their capital. Cardano is an amazing network to operate a project on with the super low fees and speedy confirmations. We want to help expand this space and ensure projects launching on it are launched properly and safely.

Starboundpad.com IDO Launchpad is being created to cater to these needs and to be a one stop solution for all new projects on Cardano network. It will be the most advanced launchpad available on any platform so far. It is being designed in such a way that it fosters innovation and creates the most secure platform for fund raising.

## **STARBOUNDPAD.COM IDO LAUNCHPAD**

Starboundpad.com IDO Launchpad is a decentralized accelerator and swapping platform, connecting early stage Cardano innovators and projects with our community of donors. We provide \$STAR holders early access and guaranteed allocation to seed rounds, presales, and private sales of Cardano projects. Starboundpad.com IDO Launchpad is set to implement market-leading capabilities tailored for Cardano-based projects and the ecosystem's users. Our next-generation decentralized launchpad will be built according to the best DeFi industry practices, ensuring real-time settlement, top-notch security, interoperability, true decentralization, zero counterparty risk, while also being fully scalable to meet the needs of institutional investors.

For our users, we also provide staking functionality and up to 7.5% additional return on endorsed projects. Users are invited to browse through our verified project listings, meet project founders, and endorse the most credible ones. The credibility of projects is vetted by well-informed investors, as well as the platform's due diligence team before the propositions are released to our users. Starboundpad.com IDO Launchpad seeks to ensure cost-effective and timely fundraising for projects, lending legitimacy and credibility to their future success. In looking out for the interests of our investors, Starboundpad.com IDO Launchpad will ensure that only the most credible and promising projects make it through — the ones with the highest potential to make a meaningful contribution to the Cardano ecosystem.

Be among the first contributors to the most promising crypto & blockchain projects that live up to the hype of being an early investor to a unicorn-level project. Browse Starboundpad.com IDO Launchpad, locate the best new upcoming startups and get in early. Only the carefully handpicked projects will be hosted. The earlier you can jump in, the higher the potential reward. Other platforms tend to list projects and their native tokens after the initial rounds have been completed. Meanwhile Starboundpad.com IDO invites our members to join early and reap the associated high-grossing benefits in the future. Funding your project and securing running funds is one of the

hardest barriers one must face as an entrepreneur. Meanwhile, staying safe, avoiding scams, and phishing attempts are some of the most frequently occurring problems cryptocurrency investors must overcome. Luckily, Starboundpad.com IDO Launchpad solves all of that.

Moreover, besides the most popular payment methods of ADA, ETH and supported stable coins, Starboundpad.com IDO Launchpad will allow IDO contributions in native \$STAR token at a priority which will add a supplementary utility for the token.

## **AIM**

Everything we do is governed by a philosophy of decentralization — funds raised are distributed directly to projects, tokens purchased are sent directly to the personal wallets of users without burdensome checks or unnecessary delay. We also take financial sustainability and inclusion seriously, working diligently to ensure that our efforts benefit all stakeholders, helping to evolve the reputation and maturity of the DeFi industry while also protecting Investors and their investments from scam projects and rug pulls on the Cardano blockchain. This we plan to achieve by carefully KYC'd Project launches and exclusive and extensive verification processes and project audits on a quarterly basis.

## **Starboundpad.com IDO LAUNCHPAD FEATURES**

- **Project Endorsements** Ability to support your favorite projects and gain rewards. \$STAR token holders are enabled to endorse any of the new projects that are live on the IDO Launchpad. \$STAR Token holders, after endorsing a project are eligible to receive an equivalent stake of the endorsement reward.
- **Insurance Treasury** Each project that launches through our platform will contribute to our insurance treasury, providing donors in our

community a sense of financial protection against potential project failure.

- **Private / Public sale options** Facilitate various types of fundraising phases.
- **Token Vouchers** For projects choosing to launch directly to various blockchains, Starboundpad.com IDO Launchpad provides users with ERC-20 TokenVouchers. For projects destined for Cardano, tokens will then be exchanged 1:1 on Mainnet deployment.
- **Auto-Lock Liquidity** Auto-lock liquidity will be an optional feature for developers. This ensures a trustless transition from raise to market.
- **Starboundpad.com Accelerator Program** Access to a set of valuable services provided through our accelerator program, including: Token Engineering, Security Audits, Graphical and Web3, Social Media, and Branding support.
- **Automated Distribution Parties** can access both the funds and the assets instantaneously.
- **Subscription Model** \$STAR token holders who qualify for our linear system are guaranteed varied allocation to early sales of projects launching through our platform. The size of the stake is determined by the amount of \$STAR Token allocated. Rewards are paid out after each investment transaction that the project receives.
- **Cardano Native Tokens** Become one of the early birds within the Cardano Ecosystem.

## FEES

Project is receiving 92.5% of funds, the remaining 7.5% are allocated for:

- 5% Endorsement rewards
- 2.5% Platform Commission fee

# ROADMAP

## Q1

**(January to March 2022)**

- Research and Project Analysis
- Onboarding of Team Members, Developers and Advisors
- Whitepaper Release (Whitepaper Version 1)
- Launch of Website
- Launch of Community Channels and Information Channels
- \$STAR Token Minting and Deployment on the Cardano Blockchain

## March 2022

- Private Sale and Token Distribution to Early Adopters

## Q2

**(April to June 2022)**

### April/May 2022

- \$STAR Token Pre-Sale and Distribution
- \$STAR Token Public Sale and Distribution

### June 2022

- IEO / Exchange Listing

## Q3

**(July to September 2022)**

- Coinmarketcap & Coin Gecko Listing
- MVP Release
- Bug Bounty Program

## Q4

**(October to December 2022)**

- Strategic Partnerships
- Incentivized Testnet of [StarBoundPad.com](https://StarBoundPad.com) IDO platform

## Q1

**(January to March 2023)**

- To Be Announced

## TOKENOMICS

**Token Type:** Cardano Native Token

**Token Name:** STAR

**Token Ticker:** \$STAR

**Total Supply:** 300,000,000 (Three Hundred Million) \$STAR Tokens

### Token Distribution

**Sale Stages:** 50% (150,000,000 \$STAR)

**Team:** 13.3% (40,000,000 \$STAR)

**Staking Rewards to \$STAR Holders:** 16.7% (50,000,000 \$STAR)

**Locked Liquidity / Ecosystem Reserve:** 16.7% (50,000,000 \$STAR)

**Advisors:** 3.3% (10,000,000 \$STAR)

### Sale Stages

**Private Sale:** 100,000,000 \$STAR Tokens

**Public Sale:** 50,000,000 \$STAR Tokens

## LEGAL DISCLAIMER

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by, but not limited to words and phrases, such as “will”, “should”, “believe to”, “expect”, “project”, “anticipate”, or words of equivalent or similar meaning. Such forward-looking statements are also included in other publicly available Starboundpad.com IDO Launchpad materials, blog posts, interviews, social media outlets, etc. Information contained in this whitepaper constitutes forward looking statements and includes but is not limited to:

1. The expected future performance of the project.
2. Completion of the project development.
3. The expected timeline of project development.
4. The expected exact distribution of funds.
5. Execution of project’s vision and strategy.
6. Future implementation of new features and platform functions.

There are no guarantees that Starboundpad.com IDO Launchpad will succeed financially. Similarly, there are no guarantees that the \$STAR token will rise in value. You are advised to thoroughly assess the risks and uncertainties involved before making any decisions. No promises, in terms of token value or future performance are made. Representation and warranties for the reader Upon taking action on the basis of the information presented in this whitepaper, the Starboundpad.com IDO Launchpad website or any other content produced by Starboundpad.com IDO, you confirm that:

- 1.This whitepaper, the Starboundpad.com IDO website or any other material produced by the Starboundpad.com IDO team, is not an offering, solicitation or prospectus of any kind.
- 2.Starboundpad.com IDO is exempt from any direct or indirect liability to the maximum extent of the law.
- 3.Starboundpad.com IDO tokens are not regarded as securities in any jurisdiction and that Starboundpad.com IDO token is classified as a utility token.



4. You have a good understanding of the key components of blockchain technology and understand how blockchain operates. In addition, you fully understand how to use blockchain wallets, including safeguarding private keys.
5. You understand that no technology, regardless of its quality, is completely protected from malware or social engineering attacks.
6. You are fully aware of the risks in the crypto asset industry and are able to bear potential losses in full